Structure of Coding

Head Coding

Series
AB = Aquaracer
Aluminum Bezel
AC = TH Formula 1
AE = Golf Watch
AF = Aquaracer Steel Bezel
AG = SLR
AH = TH Formula1
J = Link
JF = Link Fixed Bezel
L = Kirium
R = Monza
S = Microtimer
T = Link
V = Carrera
W = Monaco

Movement
1 = Quartz
2 = Automatic
5 = Automatic Chronometer

Bracelet / Strap Coding

Type of Product
B = Bracelet / Strap
F = Folding Buckle / Strap

Material
A = Steel
B = Two-Tone
C = Leather, Crocodile or Alligator
D = 18k Gold / Steel
G = 18k Gold
T = Rubber

W J 1 1 1 0 . B A 0 5 7 0

Type of Product
W = Watch
C = Chronograph

Size
0 = Men's Large
1 = Men's
2 = Midsize
3 = Ladies'
4 = Ladies'

Case
1 = Steel
2 = Two-Tone
4 = 18k Gold / 18k Rose Gold
5 = 18k Gold / Steel

Model
Consecutive Numbers

Consecutive Number

Example shown:
WJ1110.BA0570
Men's Link Quartz Watch,
Steel Case and Steel Bracelet