



## CHRONOZONER - The first chronograph to change time zones via the bezel

On its journey to being recognised as THE reference for world time wristwatches, Vogard has reached its second milestone with the launch of the CHRONOZONER - a watch that sets a new benchmark for world time chronographs designed for internationally-minded sportsmen.

The CHRONOZONER presents itself as a legitimate challenger to the finest chronographs in the world, because it combines Vogard's patented time zone adjustment system with a superb-quality chronograph mechanism. A peak performer both on the track and off it, the CHRONOZONER is designed to withstand the rigours of competitive sport while remaining superbly stylish - from the Kentucky Derby to the Monaco F1 Grand Prix or from the America's Cup to Dubai's Powerboat Challenge.



### EMOTION MEETS PRACTICALITY

From the outset, Vogard founder Mike Vogt has believed that new luxury needs to be smart luxury - in other words, the watch you wear needs to combine the very best in both aesthetics and function. It needs to be a watch that you fall in love with and one that pleases your soul, but it also needs to be useful in everyday life and to work hard for you when you need it to.

The CHRONOZONER certainly meets these criteria, by combining two genuinely useful complications in a single watch and by making them as simple and enjoyable to use as possible.

### SUPERIOR FUNCTIONALITY AND AUTOMOBILE INSPIRATION

The CHRONOZONER offers improved functionality over standard chronographs thanks to the unique arrangement of its winding crown and push pieces. The crown is positioned at six o'clock, while the chrono stop/start pusher is found at four o'clock and the reset pusher at eight o'clock. This highly ergonomic design is enhanced by the fact that the CHRONOZONER has extra large pushers that are best described as 'finger pedals'.



Based on the design of a sport's car's control pedals, the large size of the 'finger pedals' enables the functions to be easily activated while the watch is still on the wrist, even when wearing gloves - ideal, for example, for personal lap timing during performance driving situations. This is made possible by a special anti-block mechanism which means the chronograph will activate regardless of the angle from which the pusher is depressed.

The superb dial design was inspired by the speedometer and rev-counter layout that traditionally dominates most car dashboards, a classic arrangement that Vogard has capitalised on by placing the elapsed time counters within this silhouette in the centre of the dial for logical and easy readability.



#### **CARRY THE WORLD ON YOUR WRIST**

The CHRONOZONER's ingenious method of time zone adjustment remains unaltered from that used on the original Vogard models - in other words, just open the locking lever at the side of the case and rotate the engraved bezel so that the city relevant to the required time zone is at 12 o'clock. The lever is then closed and the watch is now securely set to local time and synchronized, in the case of the CHRONOZONER, with a skeletonised 24 hour hand to differentiate between night and day.

The system is not only useful when travelling, but also for occasions that require the time in other parts of the world to be quickly checked, after which the watch can instantly be returned to home time. There is no loss of accuracy, regardless of the number of times the watch is adjusted - and Vogard remains the only manufacturer to produce a time zone watch that accounts for daylight saving time and that offers bezels personalised with the cities of your choice.

#### **LIGHT WEIGHT AND ULTRA STRONG**

The key challenges faced by the designers of multi-complication watches are to make them comfortable to wear and of a practical size. The secret of the 48mm CHRONOZONER lies in its proportions, the fine balance of each case component and the fact that the case is made entirely from lightweight, hypo-allergenic, corrosion-resistant titanium. The CHRONOZONER's strap, meanwhile, is fully integrated with the case, which has cut-outs designed into the back to allow a perfect fit on the wrist. The strap is also strengthened with steel inserts to ensure that it will never fail during even the toughest sporting activities, yet it can be changed quickly and easily thanks to a special four screw fixing system.



Vogard assembles all their watches in own ateliers in Switzerland. 90 per cent of the CHRONOZONER's movement components are developed and manufactured in-house, with the all-important movement plate being made in collaboration with a leading manufacturer of aviation components. The result is a plate that offers far greater flexibility in the arrangement and in the development of watch functions.

The retail price for the basic edition in Titanium will start at Euro 9'800.

To commemorate this major launch Vogard will issue a limited edition of 24 pieces with a bezel in Platinum, one per timezone and individually numbered from No -12 to No +12.

## SPECIFICATIONS

Model	Chronozoner	
Innovation	World time chronograph	Combines 2 complications in one watch. With unique arrangement of the winding crown and push pieces.
Case	Material Diameter Sapphire crystal Water resistance	Titanium 48mm Anti-reflex, inside and outside curved 50 m (115ft)
Bezel	Destinations	24 capitals and major cities
Function	World firsts	First chronograph to set time zones via the bezel First chronograph to indicate daylight saving time (DST, summer time) First chronograph to offer personalized bezels
Automatic movement	Calibre Diameter Vibrations Avg. tolerance Power reserve Stop time	Chronozoner® 01 38mm 28'800 per hour Max +10 sec per day Min 1.5 days Max 12 hours
Strap	Material	Alligator with a special steel inlay
Variations	Ref. TC 61 Ref. TC 62	Black dial with steel bezel Fibre carbon dial with black steel bezel